

MANGO MOOSE MEDIA

Leaders In Alternative Advertising

Street Teams

Details:

High energy Street Teams take to the streets to interact and engage consumers. The most effective way to get your message out there with this face-to-face media.

Markets:

Victoria, Vancouver, Calgary, Edmonton, Winnipeg, Toronto, Ottawa, Montreal, Halifax

Material Deadlines:

- Booking 4 weeks prior to launch date
- Artwork required 3 weeks prior to launch date (If Mango Moose is handling Production)
- 10 days Material (If posters are being shipped to us)

**Rush charges for shipping and production will be applied for artwork received after cutoff dates.*

*** Shipping charges added.*

Artwork Specifications: Depends on collateral information being distributed. Inquire with your Account Guru.

Special Notes:

- Quantity of collateral material varies per market
- P.A.L.M (Planning, Admin, Logistics & Management) Fee may apply for longer flight or multi-market campaigns and/or material storage.

Rates:

Ask Your Account Guru for an updated rate card.



mediasales@mangomoose.com | 1.888.939.7274 | 647.258.1644

www.MANGOMOOSE.com

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Networks:

- City Blitz-Campaign Launch
- City Blitz
- ON-Campus
- Entertainment District
- Special Events
- High School Intercept

Media Rates (all rates net)

NETWORK: CITY BLITZ-CAMPAIGN LAUNCH

- A team of 20 reps hit the reps cover every major intersection in a specified market Monday to Friday for one week

NETWORK: CITY CORE STREET TEAM

- Street Team Reps take to busy intersection in the downtown core of each market. 2 Reps per intersection.
- Rates are per Market.
- Shipping costs extra.
- Production extra. Basic Uniforms \$25 per Rep. Inquire with production regarding collateral Material
- P.A.L.M (Planning, Admin, Logistics & Management) Fee may apply for longer flight or Multi-market campaigns and/or material storage.
- Extra costs for actors, models or special talent



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NETWORK: ON-CAMPUS STREET TEAM

- Create a campus tour and reach 1 million students across Canada

Market:	Quantity:	Media:
Ask your Account Guru for a separate Campus Street team Media Kit		

NETWORK: ENTERTAINMENT DISTRICT STREET TEAMS

- A team of six (6) hit the entertainment districts every Thursday, Friday, and Saturday over a 4-week period.

NETWORK: EVENT STREET TEAM

- Special Event Teams ambush events across the country

NETWORK: HIGH SCHOOL INTERCEPT w/ Car Wrap Promo Vehicle

- Teams of 4 tour high schools during morning, lunch, and after school rush periods.

Market:	Quantity:	Media:
Ask your Account Guru for a separate Campus Street team Media Kit		



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STREET TEAMS TERMS & CONDITIONS

1. All uniforms provided to promotional representatives will not be returned.
2. Mango Moose Inc. Will not be responsible for inclement weather or any act of nature that may effect a scheduled campaign day.
3. Mango Moose Inc. Will not be responsible for damage to displays caused by daily use.
4. All material must be delivered by stated material deadline date or rush charges may be added.
5. Mango Moose Inc. Will not be responsible for material provided late and the subsequent delays it may cause.
6. No Cancellations of scheduled event days permitted. Re-scheduling event days may incur extra costs.

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